



The Greeting Card Association proudly presents the  
**2008 'LOUIE' AWARD WINNERS**  
in the  
**21<sup>ST</sup> ANNUAL INTERNATIONAL GREETING CARD AWARDS**

**BIRTHDAY – CHILDREN**  
(Above \$3.00)  
American Greetings

**BIRTHDAY – CHILDREN**  
(\$3.00 & Below)  
Paper Magic Group

**BIRTHDAY – GENERAL**  
(Above \$3.00)  
The Three Maries,  
distributed by Collage Greetings

**BIRTHDAY – GENERAL**  
(\$3.00 & Below)  
DaySpring Cards

**BIRTHDAY – HUMOROUS**  
(Above \$3.00)  
The Three Maries,  
distributed by Collage Greetings

**BIRTHDAY – HUMOROUS**  
(\$3.00 & Below)  
Shannon Martin/Girl Designer,  
in partnership with  
Madison Park Greetings

**BLANK**  
(Above \$3.00)  
à la cards

**BLANK**  
(\$3.00 & Below)  
Paper Magic Group

**CHRISTMAS/HOLIDAY/SEASONAL  
COUNTER – GENERAL**  
(Above \$3.00)  
Meri Meri

**CHRISTMAS/HOLIDAY/SEASONAL  
COUNTER – GENERAL**  
(\$3.00 & Below)  
The Museum of Modern Art

**CHRISTMAS/HOLIDAY/SEASONAL  
COUNTER – HUMOROUS**  
(Above \$3.00)  
Design Design, Inc.

**CHRISTMAS/HOLIDAY/SEASONAL  
COUNTER – HUMOROUS**  
(\$3.00 & Below)  
AVANTI Press, Inc.

**CHRISTMAS/HOLIDAY/SEASONAL  
– BOXED/CATALOGUE – GENERAL**  
(Above \$1.25)  
Masterpiece Studios

**CHRISTMAS/HOLIDAY/SEASONAL  
– BOXED/CATALOGUE – GENERAL**  
(\$1.25 & Below)  
UNICEF

**CHRISTMAS/HOLIDAY/SEASONAL  
– BOXED/CATALOGUE –  
HUMOROUS** (Above \$1.25)  
J-Dig Cards

**CHRISTMAS/HOLIDAY/SEASONAL  
– BOXED/CATALOGUE –  
HUMOROUS** (\$1.25 & Below)  
max & lucy,  
distributed by Sunrise Greetings

**CREATIVELY FINISHED**  
(Above \$3.00)  
Paper Magic Group

**CREATIVELY FINISHED**  
(\$3.00 & Below)  
The Museum of Modern Art

**EASTER** (Above \$3.00)  
some of me

**EASTER** (\$3.00 & Below)  
AVANTI Press, Inc.

**EVERYDAY ASSORTED –  
BOXED/CATALOGUE**  
(Above \$7.50)  
PostMark Press for  
Leanin' Tree, Inc.

**FATHER'S DAY**  
(\$3.00 & Below)  
Designer Greetings, Inc.

**FRIENDSHIP/ENCOURAGEMENT –  
GENERAL** (Above \$3.00)  
Meri Meri

**FRIENDSHIP/ENCOURAGEMENT –  
GENERAL** (\$3.00 & Below)  
DaySpring Cards

**FRIENDSHIP/ENCOURAGEMENT –  
HUMOROUS** (Above \$3.00)  
AVANTI Press, Inc.

**FRIENDSHIP/ENCOURAGEMENT –  
HUMOROUS** (\$3.00 & Below)  
Any Horrible Occasion

**GET WELL/FEEL BETTER**  
(Above \$3.00)  
Pictura, Inc.

**GET WELL/FEEL BETTER**  
(\$3.00 & Below)  
DaySpring Cards

**HALLOWEEN/THANKSGIVING**  
(Above \$3.00)  
Sunrise Greetings

**HALLOWEEN/THANKSGIVING**  
(\$3.00 & Below)  
AVANTI Press, Inc.

**HANDMADE** (Above \$3.00)  
Charu Overseas (India)

**HANDMADE** (\$3.00 & Below)  
Paper Magic Group

**IMPRINTABLE – EVERYDAY**  
(Above \$1.75)  
Anna Griffin, Inc.

**IMPRINTABLE – EVERYDAY**  
(\$1.75 & Below)  
Paper Belle

**IMPRINTABLE – SEASONAL**  
(Above \$1.75)  
Meri Meri

**MOTHER'S DAY** (Above \$3.00)  
American Greetings

**MOTHER'S DAY** (\$3.00 & Below)  
AVANTI Press, Inc.

**NEW BABY/PREGNANCY**  
(Above \$3.00)  
American Greetings

**NEW BABY/PREGNANCY**  
(\$3.00 & Below)  
Palm Press, Inc.

**PACKAGED FILL-IN  
INVITATION/ANNOUNCEMENT**  
(\$3.00 & Below)  
Designer Greetings, Inc.

**PERSONALIZED  
INVITATION/ANNOUNCEMENT**  
(Above \$5.00)  
SOMEDAY DESIGNS

**PERSONALIZED  
INVITATION/ANNOUNCEMENT**  
(\$5.00 & Below)  
Spilled Ink Press

**RISING STAR** (Above \$3.00)  
Tam Tam Design Studio

**RISING STAR** (\$3.00 & Below)  
Shirley Bell Designs

**ROMANCE** (Above \$3.00)  
Great Arrow Graphics

**ROMANCE** (\$3.00 & Below)  
Sun Day Greetings

**SPECIAL OCCASION – EVERYDAY**  
(Above \$3.00)  
Second Nature Ltd. (England)

**SPECIAL OCCASION – EVERYDAY**  
(\$3.00 & Below)  
Artists To Watch

**SUPERBLY STATED** (Above \$3.00)  
JUMPING CRACKER BEANS

**SUPERBLY STATED** (\$3.00 & Below)  
DaySpring Cards

**SYMPATHY** (Above \$3.00)  
American Greetings

**SYMPATHY** (\$3.00 & Below)  
Designer Greetings, Inc.

**THANK YOU** (Above \$3.00)  
Specialty Cards 4U

**THANK YOU** (\$3.00 & Below)  
Compendium, Inc.

**VALENTINE'S DAY** (Above \$3.00)  
Meri Meri

**VALENTINE'S DAY** (\$3.00 & Below)  
AVANTI Press, Inc.

**ENGAGEMENT/WEDDING/  
ANNIVERSARY** (Above \$3.00)  
UNICEF

**ENGAGEMENT/WEDDING/  
ANNIVERSARY** (\$3.00 & Below)  
Paper Magic Group

**HONORABLE MENTION**  
Annabelle's Creations  
Personalized Invitation/  
Announcement (Above \$5.00)

**2008 LOUIE "CARD OF THE YEAR"  
(ABOVE \$3.00)**

**Tam Tam Design Studio**  
(Rising Star)

**1<sup>st</sup> Runner Up:**  
American Greetings  
(New Baby/Pregnancy)

**2<sup>nd</sup> Runner Up:**  
American Greetings  
(Sympathy)

**2008 LOUIE "CARD OF THE YEAR"  
(\$3.00 & BELOW)**

**Compendium, Inc.**  
(Thank You)

**1<sup>st</sup> Runner Up:**  
Masterpiece Studios  
(Christmas/Holiday/Seasonal -  
Boxed/Catalogue - General)

**2<sup>nd</sup> Runner Up:**  
DaySpring Cards  
(Get Well/Feel Better)