

**PROPOSED CHANGES TO THE BYLAWS  
OF THE  
GREETING CARD ASSOCIATION, INC.  
Approved by Board of Directors on March 19, 2015**

**Article III**

**Membership**

Section 1. Classification; Qualification; Voting Rights.

- a. ASSOCIATE MEMBER. Every company, partnership or corporation engaged in a business which is kindred to or allied with the creation or publication of greeting cards in the United States of America or Canada is eligible to Associate Membership in this Association. Associate Members may attend annual or special meetings of the Association called by the Board of Directors and may participate in discussions. Associate members shall not be entitled to vote, with the exception of the Associates Chair.

**Comment [PD1]:** Allows the Associates Chair to receive a vote in the affairs of the association.

A meeting of Associate Members shall be held annually during to the annual meeting of the Association. At such meeting of Associate Members, a Chairman shall be elected to preside at all meetings of the Associate Members for a term of twoone years.

**Comment [PD2]:** Change from Chairman to Chair.

**Comment [PD3]:** Reflects the new term of the Associates Chair.

**Article V**

**Board of Directors**

Section 1. Composition. The management of the affairs of the Association shall be lodged in the Board of Directors consisting of thirty (30) members, twenty-five (25) of whom shall be Regular Members and five (5) of whom shall be Associate Members, one of whom shall be the then duly elected Chairman of the Associate Members. Additionally, the Board of Directors may, at its discretion, designate certain Board seats as ex-officio with no voting rights.

**Comment [PD4]:** Change Chairman to Chair