

# Membership Application



Please complete this application and submit it, along with your membership fee and sample materials to:

Greeting Card Association  
Attn: Membership Department  
1120 20<sup>th</sup> Street NW, Suite 750  
Washington, DC 20036

**A completed application, your membership fee, and all materials must be received by the GCA in order for the application to be considered complete. Your application will be reviewed by the Membership Committee and approved by the Board of Directors.**

## COMPANY INFORMATION

**Company Name** \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Country \_\_\_\_\_ Toll Free Number \_\_\_\_\_

Main Phone Number \_\_\_\_\_ Main Fax Number \_\_\_\_\_

General email address \_\_\_\_\_ Website \_\_\_\_\_

\*Name of Parent Company if applying for Regular Subsidiary Membership \_\_\_\_\_

*\*Parent company must be a current GCA member.*

Date company was founded \_\_\_\_\_ Do you have a catalogue?  Yes  No

How do you sell/distribute/license your products and services? \_\_\_\_\_

What types of products/services do you purchase (i.e., paper, envelopes, printing, foil stamps, die-cutting, etc.)? \_\_\_\_\_

How did you hear about the GCA? \_\_\_\_\_

What benefit do you hope to realize as a result of your GCA membership? What will you most value by becoming a member of the GCA? \_\_\_\_\_

## PRIMARY GCA REPRESENTATIVE/CONTACT

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Title \_\_\_\_\_

Mailing Address (if different than above) \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Direct Phone Number \_\_\_\_\_ Mobile Number \_\_\_\_\_

Email address \_\_\_\_\_

## CATEGORIES OF MEMBERSHIP | PLEASE CHECK ONE:

- Regular Membership** | Any company, partnership or corporation engaged in the creation or publication of greeting cards or the distribution of greeting cards in the USA or Canada.
- Our company is engaged in the creation, publication, or distribution of greeting cards in the USA or Canada.
    - Please note the number of cards currently in your line \_\_\_\_\_
    - Please submit 10-12 card samples from your line with your membership application.
- Regular Artist Membership** | Any company, partnership, or corporation engaged in the creation of greeting cards or related paper products in the USA or Canada. Includes creating artwork for greeting cards, social stationery, giftwrap, and/or partyware.
- Our company is engaged in the creation of greeting cards or related paper products in the USA or Canada.
    - I currently license my artwork. List three companies with which you've licensed.
      1. \_\_\_\_\_
      2. \_\_\_\_\_
      3. \_\_\_\_\_
    - Submit 10-12 card samples featuring your work with your membership application.
- Regular Subsidiary Membership** | Any company, partnership or corporation engaged in the creation or publication of greeting cards which is a subsidiary of a **parent entity** that is a Regular Member of the Association.
- Our firm is engaged in the creation or publication of greeting cards **AND** our parent entity is a Regular Member in good standing of the GCA.
    - Submit 10-12 card samples from your line with your membership application.
- Affiliate Membership** | Any company, partnership, or corporation engaged in the manufacturing of related paper products (including social stationery, giftwrap, partyware) in the USA or Canada, but ineligible for Regular or Associate Membership in the GCA as such memberships are defined.
- Our firm is engaged in the manufacturing of related paper products on the wholesale level in the USA or Canada, but is ineligible for Regular or Associate Membership.
    - We manufacture or distribute the following related paper products \_\_\_\_\_  
\_\_\_\_\_
    - Submit 10-12 card samples or catalogue with your membership application.
- Associate Membership** | Any company, partnership or corporation engaged in a business which is kindred to or allied with the creation or publication of greeting cards in the USA or Canada.
- Our firm is engaged in a business that is kindred to or allied with the creation or publication of greeting cards in the USA or Canada.
    - We supply the following products or perform the following services \_\_\_\_\_  
\_\_\_\_\_
    - Submit your most recent catalogue with your membership application.
- International Membership** | Any company, partnership or corporation engaged in the creation or the publication of greeting cards or distribution of greeting cards outside the USA or Canada.
- Our firm is engaged in the creation, publication, or distribution of greeting cards outside of the USA and Canada.
    - Submit 10-12 card samples or catalogue with your membership application.

## 2018 MEMBERSHIP FEES | PLEASE CHECK ONE:

Fees shown below are based on prior year sales. Please confer with your sales department to determine the appropriate amount. Payment and revenue information is kept confidential. See below for tax-related disclosures.

All fees are payable in U.S. dollars drawn on a U.S. bank. Bank coupons are not accepted. After initial fees are paid, your membership will be eligible for renewal on a calendar year basis and due no later than January 31<sup>st</sup>. For more information, please contact the GCA at 202.216.9627 or email [gca@greetingcard.org](mailto:gca@greetingcard.org).

- |                                                                                             |                                              |
|---------------------------------------------------------------------------------------------|----------------------------------------------|
| <input type="checkbox"/> <b>Regular, Artist, or Affiliate Members</b>                       | <b>Fee for Membership through 12/31/2018</b> |
| <b>USA Greeting Card or Social Stationery Sales based on prior year's sales</b>             |                                              |
| <input type="checkbox"/> Less than \$500,000*                                               | \$250                                        |
| <input type="checkbox"/> \$500,000 to \$999,999                                             | \$825                                        |
| <input type="checkbox"/> \$1 Million to \$1,999,999                                         | \$1,750                                      |
| <input type="checkbox"/> \$2 Million to \$4,999,999                                         | \$3,500                                      |
| <input type="checkbox"/> \$5 Million to \$14,999,999                                        | \$8,000                                      |
| <input type="checkbox"/> \$15 Million to \$49,999,999                                       | \$11,000                                     |
| <input type="checkbox"/> \$50 Million to \$99,999,999                                       | \$17,500                                     |
| <input type="checkbox"/> \$100 Million to \$250 Million                                     | \$23,000                                     |
| <input type="checkbox"/> More than \$250 Million                                            | \$75,000                                     |
| <br>                                                                                        |                                              |
| <input type="checkbox"/> <b>Associate (Allied Industry or Supplier) Members</b>             | <b>Fee for Membership through 12/31/2018</b> |
| <b>Sales to Greeting Card Industry based on prior year's sales</b>                          |                                              |
| <input type="checkbox"/> Under \$10 Million                                                 | \$1,000                                      |
| <input type="checkbox"/> \$10 Million to \$20 Million                                       | \$1,900                                      |
| <input type="checkbox"/> Over \$20 Million                                                  | \$3,125                                      |
| <br>                                                                                        |                                              |
| <input type="checkbox"/> <b>International Members</b>                                       | \$350                                        |
| <br>                                                                                        |                                              |
| <input type="checkbox"/> <b>Regular Subsidiary Members</b>                                  | \$5,000                                      |
| <br>                                                                                        |                                              |
| <input type="checkbox"/> <b><u>Special – New Regular, Artist, or Affiliate Members*</u></b> | <b>Fee for Membership through 12/31/2019</b> |
|                                                                                             | <b>\$250</b>                                 |

\* For a one-time fee of \$250, new members who are joining for the first time, with less than \$500,000 in annual sales, may join the GCA and enjoy all the benefits of membership through December, 2019.

## PAYMENT

- Check, please make your check payable to the Greeting Card Association
- Credit Card
- American Express     
  Discover Card     
  MasterCard     
  Visa

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVVS \_\_\_\_\_

Name on card \_\_\_\_\_

Billing Address \_\_\_\_\_

The Greeting Card Association is a nonprofit 501(c) (6) trade association, Tax ID No. 13-1672624. Dues and meeting registrations paid to the GCA are not tax deductible as charitable contributions. As required by the Omnibus Budget Reconciliation Act of 1993, the GCA estimates that 40% of dues payments are allocated to lobbying activities and are not deductible for federal income tax purposes, but may be partially deductible as a business expense. Please consult your tax advisor for additional guidance.