



STAFF USE ONLY:

Date Received: _____

Website Banner Advertising Order Form

STEP 1: Contact Information

Your Name: _____

Company: _____

Billing address, City, State and Zip: _____

Phone: _____ Email: _____

STEP 2: Review Advertising Guidelines

Available web banner ad space is filled on a first-come, first-served basis. All ads and payment must be submitted to the GCA and approved by the PR/Communications Committee prior to posting. Once approved, ads are posted within five business days. Ad space may be purchased for one or more months*, and are placed in one of the designated areas listed below. Ads may only be placed in designated areas of the website. Ad dimensions are 750 x 500 pixels and should be submitted in png or jpg format. [For a diagram that shows actual placement, click here.](#)

**equivalent to a period of 30 days*

STEP 3: Select and Pay for Banner Ads (due with form).

Advertisements may be placed on the following pages, based on availability (*check your preferences*):

- GCA homepage, 5th section down: <https://www.greetingcard.org/> (500px h x 750px w) – 3 available
- Right sidebar, About the GCA: <http://www.greetingcard.org/about-the-gca/> (750px h x 500px w) – 2 available
- Right sidebar, Industry Resources: <http://www.greetingcard.org/industry-resources/> (750px h x 500px w) – 2 avail.
- Right sidebar, LOUIE Awards: <http://www.greetingcard.org/louie-awards/> (750px h x 500px w) – 2 available
- Right sidebar, Become a Member: <http://www.greetingcard.org/become-a-member/> (750px h x 500px w) – 2 avail.

Ad Pricing (select GCA member or non-member pricing):

- GCA Members:** \$200 for first month, \$50 for each additional month, not to exceed six consecutive months.
- Non-Members:** \$300 for first month, \$100 for each additional month, not to exceed six consecutive months.

Specify # and placement(s) requested (please indicate your 1st choice, 2nd choice, etc.). GCA will contact you with questions.

Total # of banner ads requested*: _____ **x # of months requested*:** _____ **= Total \$** _____

Method of Payment (check your preference):

Check (*payment must be received before ad is confirmed*)

MC / VISA
 AMEX

Card Number: _____ Expiration Date: _____ CVV: _____

Name or Company Name on Card: _____ Signature: _____

Please submit this form to GCA Associate Taalibah Muhammad (Email: gca@greetingcard.org, Fax: 202.216.9646) or mail to: GCA, 1120 20th Street, NW, Suite 750, Washington, DC 20036. Please contact the GCA at gca@greetingcard.org or 202.216.9627 with any questions. Advertising rules and instructions are current as of **January 2019** and are subject to change without notice.