

# 31<sup>st</sup> LOUIE AWARDS—

Finalists

## Everyday Occasions

### Birthday | General | \$5 & Below

Paper Salad  
Rosanna Rossi  
UWP Luxe

### Birthday | General | Above \$5

Elūm Designs  
Hallmark Cards  
UWP Luxe

### Birthday | Humorous | \$5 & Below

Avanti Press  
Dandelion Stationery  
UWP Luxe

### Birthday | Humorous | Above \$5

Chez Gagné  
Elūm Designs  
Ohh Deer

### Birthday | Small Company

Good Juju Ink  
Inklings Paperie  
Red Oak Press

### Baby | \$5 & Below

Biely & Shoaf Co.  
Elūm Designs  
Ohh Deer

### Baby | Above \$5

American Greetings  
Seedlings  
WOW Paper Art

### Blank Card

Quilling Card  
Roger la Borde  
UWP Luxe

### Children's Cards

Hallmark Cards  
Paper Salad  
Up With Paper

### Congratulations/Special Occasion \$5 & Below

DaySpring  
Little Goat Paper Co.  
Little Posy Print Company  
dist. by Notes & Queries

### Congratulations/Special Occasion Above \$5

DaySpring  
Good Paper  
Quilling Card

### Everyday Boxed Set | \$3.50 & Below

Coral & Blue Paper Co.  
Inklings Paperie  
SoundSentiments

### Everyday Boxed Set | Above \$3.50

DaySpring  
Karen Adams Designs  
WOW Paper Art

### Friendship/Encouragement | General | \$5 & Below

Dandelion Stationery  
Inklings Paperie  
UWP Luxe

### Friendship/Encouragement | General | Above \$5

Hallmark Cards  
Karen Adams Designs  
Seedlings

### Friendship/Encouragement | Humorous | \$5 & Below

Hallmark Cards  
Little Goat Paper Co.  
Second Story Cards

### Friendship/Encouragement Humorous | Above \$5

Chez Gagné  
Ohh Deer  
Seedlings

### Get Well/Feel Better

Hallmark Cards  
Karen Adams Designs  
Lovepop

### LGBTQ

CharmCat Creative  
Hallmark Cards  
UWP Luxe

### Romantic Occasions | \$5 & Below

Little Goat Paper Co.  
Little Posy Print Company  
dist. by Notes & Queries  
The Card Bureau

### Romantic Occasions | Above \$5

American Greetings  
Chez Gagné  
Hallmark Cards

### Sympathy | \$5 & Below

Biely & Shoaf Co.  
Good Juju Ink  
KB Paperie

### Sympathy | Above \$5

Paper Epiphanies  
Seedlings  
UWP Luxe

### Thank You | \$5 & Below

DaySpring  
Great Arrow Graphics  
Paper Salad

### Thank You | Above \$5

Good Paper  
Quilling Card  
UWP Luxe

### Announcements & Photo Cards

Alpine Creative  
Fine Moments  
Ginger P. Designs

### General Invitations

Alpine Creative  
Karen Adams Designs  
Persnickety Invitation Studio

### Wedding Invitation Suites

Bella Figura  
Ginger P. Designs  
The Chatty Press

# 31<sup>st</sup> LOUIE AWARDS

Finalists

## Seasonal Occasions

### Religious Celebrations | \$5 & Below

Good Juju Ink  
Hallmark Cards  
Hello Holy Days!

### Religious Celebrations | Above \$5

Lovepop  
Up With Paper  
WOW Paper Art

### Non-Religious Celebrations | \$5 & Below

Dandelion Stationery  
Great Arrow Graphics  
Recycled Paper Greetings

### Non-Religious Celebrations | Above \$5

Designer Greetings  
Lovepop  
Mozaic Paper

### Valentine's Day | \$5 & Below

Designer Greetings  
Great Arrow Graphics  
Patent Press Greeting Cards

### Valentine's Day | Above \$5

American Greetings  
Hallmark Cards  
Up With Paper

### Mother's Day | \$5 & Below

Elūm Designs  
KB Paperie  
Patent Press Greeting Cards

### Mother's Day | Above \$5

American Greetings  
Wild Ink Press  
WOW Paper Art

### Father's Day | \$5 & Below

Calypso Cards  
Patent Press Greeting Cards  
Think of Me

### Father's Day | Above \$5

Inklings Paperie  
Lovepop  
Seedlings

### Halloween | \$5 & Below

American Greetings  
Dandelion Stationery  
Great Arrow Graphics

### Halloween | Above \$5

Hallmark Cards  
Lovepop  
Quilling Card

### Christmas/Seasonal | General | Humorous | Boxed Set

#### General | \$5 & Below

Calypso Cards  
Gift Card Impressions, an InComm Company  
Great Arrow Graphics

#### General | Above \$5

American Greetings  
Roger la Borde  
Santoro Ltd

#### Humorous | \$5 & Below

Hallmark Cards  
Patent Press Greeting Cards  
The Card Bureau

#### Humorous | Above \$5

Hallmark Cards  
Loudhouse Creative  
Paper Epiphanies

#### Boxed Set | \$3 & Below

Great Arrow Graphics  
Inklings Paperie  
Waste Not Paper

#### Boxed Set | Above \$3

Dear Bea Design Works  
Gift Card Impressions, an InComm Company  
Lovepop

## Special Recognition

### Letterpress

Backyard Paper Co.  
Good Paper  
Loudhouse Creative

### Rising Star

Patent Press Greeting Cards  
Sagebrushed  
The Pen + Piper

### Superbly Stated

American Greetings  
Good Juju Ink  
Hallmark Cards

### Print and Production Excellence

Gift Card Impressions, an InComm Company  
Hallmark Cards  
UWP Luxe

### Paper Engineering and Innovation

American Greetings  
Hallmark Cards  
Quilling Card

## Special thanks to our 2020 LOUIE Award Judges!

Gail Anderson  
Sarah Burzio  
Sue Charlier  
Michele Cosby  
Dennis DeWees  
Melissa Foreman  
Alan Friedman

UPC  
Hitchcock Paper  
J.S. McCarthy Printers  
Chocolate Moose  
Groovy dc Cards & Gifts  
American Greetings  
Great Arrow Graphics

Fern Gimbelman  
Andrea Goldfarb  
Vanessa Harnik  
Susan January  
Cathleen Llansó  
Andy Meehan  
Amanda Raymundo

Designer Greetings  
Andrea Goldfarb  
Notes & Queries  
Leanin' Tree Inc.  
Legacy Publishing Group  
The Madison Park Group  
Hallmark Cards

Sarah Schwartz  
Ana Velasco  
Janie Velencia  
Carolyn Wasylczuk  
David Wilke  
Stationery Trends  
Neenah Paper  
The Card Bureau  
Just Paper and Tea  
Leader Paper Products

*Judges recused themselves from judging their own card/affiliated company card.*