



# FESTIVE FRIDAY



## NOVEMBER 27<sup>TH</sup> 2020



#SENDACARDDELIVERASMILE #FESTIVEFRIDAY



### The day the greeting card industry begins sending out their Holiday cards!



Let's get the ball rolling and come together on the last Friday of November to send some cards and create a wave of festive cheer across the country!

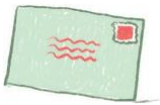


### How to get involved:



#### ORGANIZE A VIRTUAL EVENT AT WORK!

Get together online and write Holiday cards with staff, provide the cards and postage and send them all out on the 27<sup>th</sup>!



#### PASS IT ON!

Forward this flyer to everyone you know in the industry - publishers, artists, suppliers and retailers - everyone is welcome to join in!



#### DONATE SOME CARDS!

to a local care home, hospital, your children's school, or a local charity to get them in the festive mood!



#### SHARE SOME PHOTOS!

Post them on social media using #FestiveFriday #sendacarddeliverasmile

